YOUBEEP CONNECTOR DEVICE

## COMPATIBLE WITH EVERY EXISTING POS

- ✓ **SECURE**
- ✓ **ISOLATED INFRASTRUCTURE**
- ✓ **PLUG N'PLAY SOLUTION**
- ✓ **GO LIVE IN 1 MONTH**
- ✓ **CAPTURE CUSTOMER INSIGHTS**
- ✓ **"ZERO" INVESTMENT SaaS MODEL**
- ✓ **MOBILE PAYMENT**

INCREASE SALES & PRODUCTIVITY REDUCE COSTS!

YOUBEEP APP

MAKE YOUR CUSTOMERS FEEL UNIQUE!
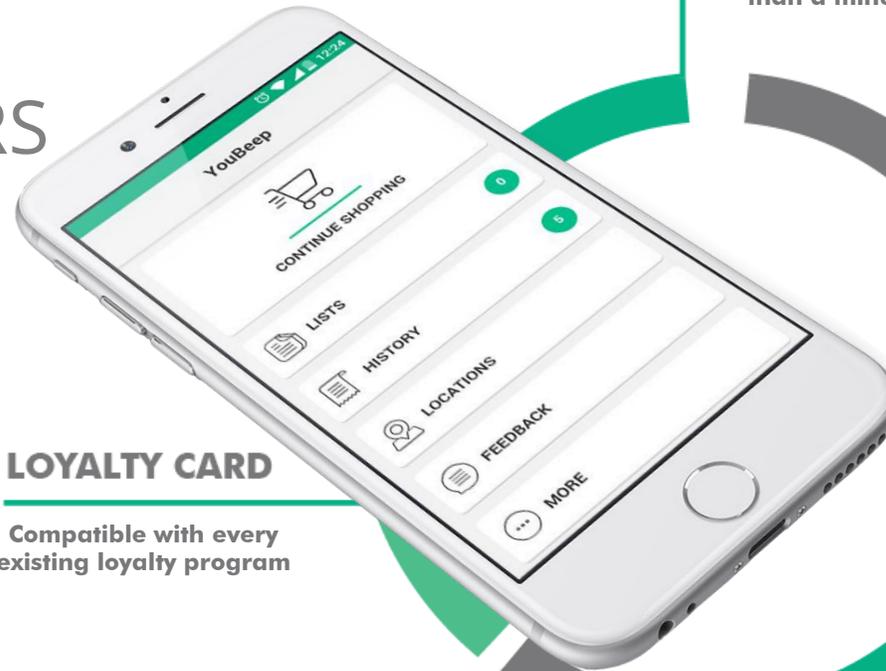
SAVING TIME
Checking-out in less than a minute

CONVENIENCE
Bag as you go. No need to unpack trolley or basket

SHOPPING LISTS
Preparing in advance the shopping journey

MAKE THEM HAPPY
Feeling exclusive at the checkout

PERSONALIZED PROMOTIONS
Reward based on shopping basket & history

Digital couponing

SPEND CONTROL
Control spending while shopping

LOYALTY CARD
Compatible with every existing loyalty program

YouBeep
CONTINUE SHOPPING
LISTS
HISTORY
LOCATIONS
FEEDBACK
MORE

INCREASE CUSTOMER SATISFACTION & SHOPPING EXPERIENCE

YOUBEEP DATA

CUSTOMERS & STORE INSIGHTS

A cloud based service that creates a one-to-one channel with in-store staff and shoppers.

Analytics

Export row data to be analyzed in-house and combined with current data mining methods.

Real-time insights

Visualize YouBeep data:
- Nº of user in-store
- Nº of transactions
- Total sales value
- Audit score
- Level of engagement

Marketing campaigns

Create and manage targeted campaigns based on:
- Shopping Profile
- Segmentation
- Location
- Current Basket

2nd semester 2017

KNOW YOUR CUSTOMER. INTERACT WITH HIM AT HIS DECISION POINT.

A SOLUTION WITH PROVEN RESULTS

20%* BASKET SIZE INCREASE

3X* FASTER CKECKOUT

97%** SATISFIED WITH CHECKOUT EXPERIENCE
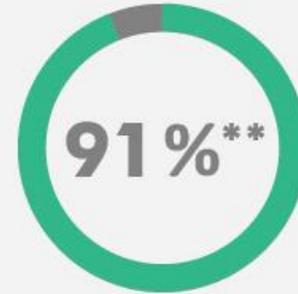
91%** CUSTOMER SATISFACTION

10%* STORE TRANSACTIONS

WHY DO CUSTOMERS USE YOUBEEP?**

SKIP QUEUES — **68%**

CONTROL SPENDING — **15%**

TIME SAVER — **13%**

*Source: Pilot test | ** Source: GfK study
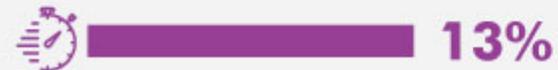
TAKE A MOMENT TO TRY YOURSELF!

SHOP LIKE YOU WERE IN STORE!

1

CHECK-IN

Download and start the app. Select the "Shop" button and scan the QR Code at the store entrance.

2

SHOPPING

As you shop, scan the product barcode before placing it in the trolley.

3

CHECK-OUT

Head to a YouBeep enabled checkout and scan the QR Code to finish your shopping. No need to unpack your trolley.

Please scan the Qr Code to check-in

0 005764 915461

5 000159 461122

special offer

8 734103 619761

Please scan the Qr Code to check-out

THANK YOU!

CONTACT US

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